

## Key Responses

## Readership

<b>Total Issues :</b>	<b>13</b>
<b>Total Unique Readers :</b>	<b>159,202</b>
<b>Average Unique Readership :</b>	<b>12,246</b>
<b>Lowest Readership:</b>	<b>2,598</b>
<b>Highest Readership:</b>	<b>34,606</b>
<b>Average number of Pages:</b>	<b>58</b>
<b>Lowest Number of Pages:</b>	<b>14</b>
<b>Highest Number of Pages:</b>	<b>113</b>
<b>Average Value of listings:</b>	<b>£315,518,880</b>
<b>Lowest Value Of Listings:</b>	<b>£24,025,990</b>
<b>Highest Value of Listings:</b>	<b>£1,347,483,871</b>
<b>Average Growth/issue: (Pages)</b>	<b>18.21%</b>
<b>Average Growth/issue: (Listings)</b>	<b>25.23%</b>
<b>Average Growth/issue: (Value)</b>	<b>44.42%</b>
<b>Magazine Cost:</b>	<b>£ Currently Free!</b>
<b>Advertising Cost:</b>	<b>£ Currently Free!</b>
<b>Lowest Value Listing:</b>	<b>£1.00</b>
<b>Highest Value Listing:</b>	<b>£155,000,000</b>

**Gender**

Male	60%
Female	37%
Prefer Not To Say	3%

**Ages**

18-21	2%
21-30	15%
31-40	32%
41-50	30%
51-60	10%
61-70	8%
Over 70	3%

**Location**

England	32%
Scotland	19%
Wales	5%
Ireland	10%
EU	16%
EEA	10%
Middle East	3%
USA	2%
Africa	1%
Rest Of World	2%

Data taken from a recent readership survey

**Hopefully The World's Brightest Business Magazine**

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The Trade House  
Business Opportunities For All  
Monthly The United Kingdom Support And Brightest Business Opportunities Free Sheet

**Investment Available**  
Our readers have been...  
Qualified Contact Ref: 071845

**Technology**  
Software Development Businesses Required For Applications  
Qualified Contact Ref: 071846

**Intellectual Property**  
Intellectual Property Sale - Recruitment Sector  
Qualified Contact Ref: 071847

**UK/USAL**  
Investment Opportunity For Sale  
Qualified Contact Ref: 071848

**www.courtguinness.com**



**Business Opportunities**

Pubs Tourism Van Based Businesses Shops Catering Retail Land Hotels Effort-Equity Swap

**Businesses For Sale**

Trades Technology Advice Internet Businesses Property Leisure Websites Private Equity Resale Franchises

**Businesses Wanted**

Joint Ventures Offers

**Investment Opportunities**

Comment Micro Finance Freeland Opportunities Restaurants

**Dealerships**