



Introduction

This document details the various standards for advertising in The Trade House Magazine.

Advertisement Types

Type	Description
Listing	Title, 400 characters or less
Premium Listing	Title, 400 characters or less plus image or logo
Quarter	1 Quarter page ISO A4 page size 5 ml bleed all round
Half V	Vertical half page ISO A4 page size 5 ml bleed all round
Half H	Horizontal half page ISO A4 page size 5 ml bleed all round
Full	Full page ISO A4 page size 5 ml bleed all round
Strip	An example of a strip ad and its size is below
Advertorial	Blog based 1 page ISO A4 fit at size 10 Arial font 1 page including images
Spread	2 Full pages ISO A4 page size 5 ml bleed all round
Wrap	Front 2 and rear 2 Full pages ISO A4 page size 5 ml bleed all round

Strip Advertisement examples



HOTELS WANTED FOR CLIENTS TO BUY
CALL COURT GUINNESS on 07904 452543

www.courtguinness.eu

VIRTUAL OFFICES FROM £3 PER MONTH
CALL COURT GUINNESS on 07904 452543

www.courtguinness.eu

Standards

Bleed

All advertisements must have a 5ml bleed (whitespace) around all image work.



Page Sizes

We publish in ISO page size A4.

Deadlines

The deadline for all copy, content and artwork is the second to last Friday of every month unless otherwise notified.

Formats

We can accept advertising in all formats EXCEPT PDF. We recommend PNG (Portable Network Graphic).

Submitting Adverts

All advertising must be sent by email ONLY to court@courtguinness.com.

We have other receipt methods for files that are larger than 24MB. To get access to these routes please send a request to court@courtguinness.com

Banned Content

We do not accept, adult content, content that is sexually suggestive or content that discriminates on the grounds of race, religion, creed, sexual orientation or political beliefs. Checks and due diligence are run on all business opportunities listed and all business services.

Contact details

Email

court@courtguinness.com

Website

www.courtguinness.com

Slack

[Our slack channel](#)

Telephone

+44 (0) 7904 452543