



## The Trade Suite – Fact Sheet

### Introduction

The Trade Suite comprises of the private investment fund of Court Guinness, who is an experienced businessman, manager and technologist based the West Midlands, United Kingdom and Trade Advisory which provides Court's advice guidance to boards and management.

The Trade Suite has been relaunched for 2019 with a fresh new look and outlook. The Trade Suite currently consists of two funds, FundOne and FundTwo.

### FundOne

FundOne is our general fund and is investing now in general business opportunities with opportunities in the West midlands given priority. The current investment round extends to six figures.

### FundTwo

FundTwo is our specialist recruitment fund and provides funding to the recruitment industry only. Fund Two is investing now. Only investments based in the West Midlands will be considered for FundTwo.

### Key Dates

#### 01/01/2019 – 28/02/2019

Initial informal conversations, receipt of pitch decks and business plans, signing of NDA's

#### 01/03/2019 – 30/04/2019

Site visits

#### 01/05/2019 – 30/05/2019

Pitches and awards

#### 01/06/2019 -30/08/2019

Deal completion

### Previous Experience

The Trade House has over 15 years of previous experience in investing in the following sectors:

- Information Technology
- Communications
- Travel
- Retail
- Internet
- Recruitment
- Industrial Coatings
- Property

### Trade Advisory

Trade Advisory provides Court's time and experience to boards and management teams and acts the Trade House Representative of the board of directors of any investment made by The Trade Suite.

### About The Trade House

Founded in 2018 by Court Guinness The Trade House Comprises of the following:

- A bulk stock purchasing facility
- A business magazine
- A cloud applications platform
- A dealmaking platform
- A social business platform
- Advisory services
- An investment fund

### Terms and Conditions

Full Terms and Conditions of The trade Suite can be obtained by writing to [tradehouse@courtguinness.com](mailto:tradehouse@courtguinness.com)