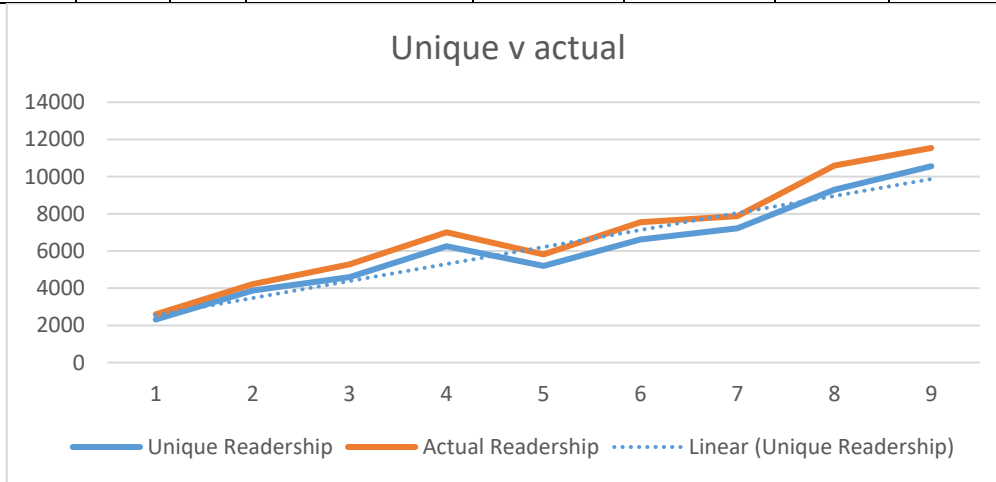




The Trade House Magazine Statistics

Date	issue	Pages	Ads	Value	Unique Readership	Actual Readership	growth	share	Average
01/12/2017	Dec-17	14	29	£ 24,025,990.00	2317	2596	0.00%	4.14%	Below Average
01/02/2018	Feb-18	21	38	£ 31,249,985.00	3871	4219	67.07%	6.92%	Below Average
01/06/2018	Jun-18	27	73	£ 99,065,130.00	4594	5283	18.68%	8.21%	Below Average
01/07/2018	Jul-18	35	122	£ 155,547,065.00	6259	7010	36.24%	11.19%	Above Average
01/08/2018	Aug-18	48	148	£ 172,826,560.00	5197	5821	-16.97%	9.29%	Below Average
01/09/2018	Sep-18	56	162	£ 210,370,435.00	6622	7549	27.42%	11.84%	Above Average
01/10/2018	Oct-18	58	179	£ 218,171,635.00	7223	7873	9.08%	12.91%	Above Average
01/11/2018	Nov-18	61	188	£ 228,135,765.00	9294	10595	28.67%	16.62%	Above Average
01/12/2018	Dec-18	68	207	£ 325,716,510.00	10559	11541	13.61%	18.88%	Above Average



Target Markets:

Small Business Owners, Consultants, General Buyers, Consultants, Contractors, Investors, Business Buyers, Business Sellers, Investors, Property Investors, Commercial Property Buyers, Commercial Property Tenants, Asset Buyers, Franchisees, Franchisors, Care Home Operators, Career Changers, Business Services,

More Information:

Average Pages	43
Average Adverts	127
Average Adverts Per Issue	£162,789,897
Average Listing Value	£1,573,509
Lowest Advert Value	£5.00
Highest Advert Value	£67,000,000
Average Readership	6,215
Average Readers Growth	20.42%
Average Listings Per Page	£3,776,054
Average Page Growth/Issue	21.34%
Average Listings Growth/Issue	43.15%
Lowest Unique Readers	2,317
Highest Unique Readers	10,559
When is The Trade House Magazine Published?	Last Wednesday of Every Month
Where do I get the magazine from?	www.courtguinness.com and other good publishing platforms

How do I contact the publisher?	court@courtguinness.com
How much does advertising cost?	£FREE until 30 April 2019!
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Where is The Trade House based?	Warwickshire