



Service List

Name	Description	Owner	Status	iCode
Trade House Group	The group Umbrella		Live	THG
Trade House Platform	Our Website	Trade House Group	Live	WEB
TH1 Support	Our Interactive Customer Channels	Trade House Platform	Live	THP1
Trade House Ireland	Trade House In Ireland	Trade House Group	Live	THI
KMG	Irish Business Interests of Guinness	Trade House Ireland	Live	KMG
Trade Figures	Coming Soon. Secret. In development. Due end of 2019	Trade House Group	Coming Soon	TF
The Trade House Magazine	A business magazine dedicated to small businesses	Trade House Group	Live	THM
Trade Sentinel	Confidential lead registration for confidential deals	The Trade House Magazine	Live	TSE
Advertising	Advertising in The Trade House Magazine	The Trade House Magazine	Live	THA
Advertising Design Service	A design service for advertisements in The Trade House Magazine	The Trade House Magazine	Live	THAD
Weekly Deals Free Sheet	now defunct	The Trade House Magazine	Defunct	WDFS
The Trade Counter	A shop for small businesses to procure goods to sell in their businesses	Trade House Group	Live	THC
The Trade Lounge	A social side to doing business	Trade House Group	Live	THL
The Trade Room	Coming Soon - Our Consultancy Offering	Trade House Group	Coming Soon	THR
The Trade Desk	Telephone and web based deal matching service for small businesses	Trade House Group	Live	THD
Trade Partners	Our Partner Program	Trade House Group	Live	TPS
Partner Program	Our Partner Program for very large companies that wish to partner with us to grow business and sales	Trade Partners	Live	PART
Representative Program	Our program for individuals, small businesses and sole traders who wish to represent The Trade House on a regional basis.	Trade Partners	Live	TREP
Associate Program	For small businesses to grow through our network of clients	Trade Partners	Live	THAP
Trade Products	Our cloud and other home grown products	Trade House Group	Live	TPR
Virtual Office	A virtual office service for small businesses	Trade Products	Live	TVO



Court Guinness The Trade House

Tools For Business

Name	Description	Owner	Status	iCode
Personal Cloud	A slim version of Our Virtual Office Product for sole traders and individuals	Trade Products	Live	TPC
The Trade Machine	Coming Soon - Our incubation and development engine	Trade House Group	Coming Soon	TMC
The Trade Library	Our IPR and Tools repository	Trade House Group	Live	THL
The Trade Suite	The Investment activities and board appointments of Court Guinness	Trade House Group	Live	THS
Fund One	Our general fund. Closes end 02/2019	The Trade Suite	Live	TF1
Fund Two	Our recruitment sector fund. Closes end 03/2019	The Trade Suite	Live	TF2
Trade Advisory	Advice and Guidance from Guinness	The Trade Suite	Coming Soon	THA
BAW Projects	BAW Projects	Trade Advisory	Coming Soon	AWP
Trade Projects	Bringing more than one trade house channel to complete a project	Trade House Group	Coming Soon	TPRO

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