

Key Responses

| | |
|-----------------------------------------|--------------------------|
| Total Issues : | 16 |
| Total Unique Readers : | 299,176 |
| Average Unique Readership : | 16,855 |
| Lowest Readership: | 3,144 |
| Highest Readership: | 47,257 |
| Average number of Pages: | 72 |
| Lowest Number of Pages: | 14 |
| Highest Number of Pages: | 133 |
| Average Value of listings: | £733,916,605 |
| Lowest Value Of Listings: | £24,025,990 |
| Highest Value of Listings: | £2,371,282,768 |
| Average Growth/issue: (Pages) | 14.60% |
| Average Growth/issue: (Listings) | 23.56% |
| Average Growth/issue: (Value) | 37.59% |
| Magazine Cost: | £ Currently Free! |
| Advertising Cost: | £ Currently Free! |
| Lowest Value Listing: | £1.00 |
| Highest Value Listing: | £213,000,000 |

Readership

Gender

| | |
|-------------------|-----|
| Male | 60% |
| Female | 37% |
| Prefer Not To Say | 3% |

Ages

| | |
|---------|-----|
| 18-21 | 2% |
| 21-30 | 15% |
| 31-40 | 32% |
| 41-50 | 30% |
| 51-60 | 10% |
| 61-70 | 8% |
| Over 70 | 3% |

Location

| | |
|---------------|-----|
| England | 32% |
| Scotland | 19% |
| Wales | 5% |
| Ireland | 10% |
| EU | 16% |
| EEA | 10% |
| Middle East | 3% |
| USA | 2% |
| Africa | 1% |
| Rest Of World | 2% |

Data taken from a recent readership survey

Hopefully The World's Brightest Business Magazine

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The Trade House
Business Opportunities For All

Court Guinness
Monthly The United Kingdom's Biggest And Brightest Business Opportunities Free Sheet

Investment Available
Do you have a business idea or business and you want to see it succeed on that day, we offering 12 months for investment in small businesses and start up opportunities. 12 months of £1000 is available for your business.
Qualified Confident Ref: 071843

Technology
Software Development Businesses Required For Acquisition
Software development business wanted for acquisition for expansion. Excellent opportunities for the software development business available in your business sector.
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Intellectual Property Sale—Recruitment Sector
We are an established intellectual property development and design company established under conditions of sale and purchase and will be looking for a buyer for the intellectual property. This is a rare opportunity for the buyer to acquire intellectual property rights in the recruitment sector.
Qualified Confident Ref: 071844

USA
Recruitment—Colombia USA
Offered for sale or for franchise from the USA a leading recruitment company in Colombia. 1000+ employees, 100+ offices, 100+ years of experience. This is a rare opportunity for the buyer to acquire intellectual property rights in the recruitment sector.
Qualified Confident Ref: 071844

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Pubs Tourism **Businesses For Sale** Trades Technology Advice

Van Based Businesses **Businesses Wanted** Joint Ventures Internet Businesses

Shops **Investment Opportunities** Property Retail

Comment Catering **Micro Finance** Offers Leisure Websites

Dealerships Retail Land Hotels **Private Equity** Franchise Opportunities Restaurants

Effort-Equity Swap **Resale** Franchises